

## Retouching for Negatives and Digital Files

(Common elements the average individual in each age group may require)

If you indicate "Remove" we will automatically retouch all the elements in the remove column for the appropriate age group. Please indicate remove or soften. We do not remove moles or freckles automatically.

	Remove	Soften
Babies and Children	<ul style="list-style-type: none"> <li>• blemishes, <u>bruises</u>, <u>scratches</u> and <u>scabs</u></li> <li>• <u>rashes</u>, insect bites</li> <li>• <u>shadows from skull structure</u></li> <li>• mottled skin</li> </ul>	<ul style="list-style-type: none"> <li>• shadows under eyes (only if very deep)</li> </ul>
Teenagers	<ul style="list-style-type: none"> <li>• blemishes</li> <li>• <u>bruises</u>, <u>scratches</u>, <u>scabs</u></li> <li>• fatigue lines (between eye, upper nose)</li> <li>• horizontal lines in neck (unless severe "head-turned"pose)</li> <li>• <u>small</u> or <u>temporary scars</u></li> </ul>	<ul style="list-style-type: none"> <li>• shadows under eyes (only if prominent)</li> <li>• vertical lines ("grouch" lines above nose)</li> <li>• <u>vertical lines in neck</u></li> </ul>
Yearbook Only	<ul style="list-style-type: none"> <li>• facial blemishes</li> <li>• large blemishes, <u>neckline/chest area</u></li> </ul>	
Women 25-45	<ul style="list-style-type: none"> <li>• blemishes</li> <li>• fatigue lines (between eye, upper nose)</li> <li>• horizontal lines, forehead</li> <li>• <u>horizontal lines</u>, <u>neck</u></li> </ul>	<ul style="list-style-type: none"> <li>• shadows under eyes (we soften only - not "wiped-out" - unless requested by customer.)</li> <li>• vertical lines ("grouch" lines above nose, corners of mouth, downward)</li> <li>• crows feet at corner of eyes</li> <li>• <u>vertical lines in neck</u></li> </ul>
Men 25-45	<ul style="list-style-type: none"> <li>• blemishes</li> <li>• fatigue lines (between eye, upper nose)</li> </ul>	<ul style="list-style-type: none"> <li>• <u>shadows under eyes</u></li> <li>• horizontal lines, forehead</li> <li>• <u>horizontal lines in neck</u></li> <li>• vertical lines ("grouch" lines above nose, corners of mouth, downward)</li> <li>• crows feet</li> <li>• <u>skin texture</u> (if needed)</li> </ul>
Men and Women 60+ (If youthful appearance is desired)	<ul style="list-style-type: none"> <li>• blemishes</li> <li>• fatigue lines (between eye, upper nose)</li> <li>• vertical lines ("grouch" lines above nose, corners of mouth, downward)</li> <li>• <u>horizontal lines on neck</u></li> <li>• horizontal lines on forehead</li> <li>• <u>age spots</u></li> </ul>	<ul style="list-style-type: none"> <li>• shadows under eyes</li> <li>• crows feet</li> <li>• <u>vertical lines on neck</u></li> <li>• <u>skin texture</u></li> </ul>
Men and Women 60+ (More natural, may look slightly younger.)	<ul style="list-style-type: none"> <li>• blemishes</li> <li>• fatigue lines (between eye, upper nose)</li> </ul>	<ul style="list-style-type: none"> <li>• shadows under eyes</li> <li>• vertical lines ("grouch" lines above nose, corners of mouth, downward)</li> <li>• horizontal lines, forehead, neck</li> <li>• crows feet</li> <li>• <u>age spots</u></li> <li>• <u>skin texture</u>, <u>crepe skin</u></li> </ul>